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Herald of Truth Budget January 1 to June 30, 1975

Herald of Truth

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HERALD OF TRUTH BUDGET
January 1 to June 30, 1975

H. of T.
BUDGET

		<u>MONTHLY</u>	<u>SIX MONTHS TOTAL</u>
5100	Radio Program -30		
5110	Research/Writing		
5111	Program	\$ 801.00	\$ 4,805.00
5112	Research Materials	25.00	150.00
5113	Continuities	-0-	-0-
5114	Guest Speakers	216.66	1,300.00
			<u>6,255.00</u>
5120	Production		
5121	Program Mastering and Dubbing	2,296.66	13,780.00
5122	Production Materials	729.16	4,375.00
5123	Special Editing or Dubbing	600.00	3,600.00
5124	Other Production Expenses	250.00	1,500.00
5125	Music Library	150.00	900.00
			<u>24,155.00</u>
5130	Media		
5131	NBC Radio	8,666.66	52,000.00
5132	Independent Radio	2,666.66	16,000.00
5133	Station Service (330)	1,221.00	7,326.00
5134	Tape Handling	1,800.00	10,800.00
5135	Tape Postage	325.00	1,950.00
*5136	Station Acquisition	-0-	-0-
			<u>88,076.00</u>
5140	General		
5141	Salaries	2,333.33	14,000.00
5142	Fr. Benefits	83.33	500.00
5143	Travel	83.33	500.00
			<u>15,000.00</u>
	TOTAL RADIO		\$133,486.00

5200 Television Program -30

5210 Research/Writing

5211	Program	1,500.00	9,000.00
5212	Research Materials	50.00	300.00
*5213	Screenplays (20) (annual total)	4,000.00	24,000.00
			<u>33,300.00</u>

5220 Production

5221	Program	20,833.33	125,000.00
5222	Release Prints	3,700.66	22,204.00
5223	Costume	200.00	1,200.00
5224	Special Film Production	8,333.33	50,000.00
5225	Music Library	150.00	900.00
5226	Interest	-0-	-0-

5227	Travel	\$ 350.00	\$ 2,100.00
5228	Spot Production	4,166.66	25,000.00
			<u>226,404.00</u>
5230	Media		173,000
5231	Station Time	1,000.00	6,000.00
5232	Station Service (125)	462.50	2,775.00
5233	Film Handling	3,300.00	19,800.00
5234	Film Postage (additional)	108.33	650.00
*5235	Station Acquisition	-0-	-0-
			<u>29,225.00</u>
5240	General		22,300
5241	Salaries	3,000.00	18,000.00
5242	Fr. Benefits	166.66	1,000.00
5243	Travel	166.66	1,000.00
5244	Miscellaneous	-0-	-0-
			<u>20,000.00</u>
	TOTAL TELEVISION		\$308,929.00

5600 International -40

5610 Research/Writing

5611	Programs	-0-	-0-
5612	Research Material	-0-	-0-

5620 Production

5621	Program	925.00	5,550.00
5622	Production Materials	133.33	800.00
5623	Spanish Bibles	-0-	-0-
5624	Printing	903.33	5,420.00
5625	Evangelistic Campaigns	-0-	-0-
			<u>11,770.00</u>

5630 Media

5631	Station Time	2,666.66	16,000.00
5632	Station Service	-0-	-0-
5633	Spain Time and Servicing	12,041.66	72,250.00
5634	Tape Handling	10.00	60.00
5635	Tape Postage	25.00	150.00
5636	Trinidad	833.33	5,000.00
5637	Italy	516.67	3,100.00
			<u>96,560.00</u>

5640 General

5641	Salaries	1,841.66	11,050.00
5642	Fr. Benefits	108.33	650.00
5643	Travel	266.66	1,600.00
5644	Torreon Office	100.00	600.00
5645	Office Expenses	22.00	132.00
5646	Outside Labor	433.33	2,600.00
5647	Interest	-0-	-0-
			<u>16,632.00</u>

TOTAL INTERNATIONAL

\$124,962.00

5700 Heartbeat -70

5710 Research/Writing

5711	Program	\$ 541.67	\$ 3,250.00
5712	Research Material	83.33	500.00
			<u>3,750.00</u>

5720 Production

5721	Program	1,116.67	6,700.00
5722	Production Materials	250.00	1,500.00
5723	Response Materials	333.33	2,000.00
			<u>10,200.00</u>

5730 Media

5731	Station Time	3,000.00	18,000.00
5732	Station Servicing	600.00	3,600.00
5733	Tape Handling	596.66	3,580.00
5734	Tape Postage	100.00	600.00
5735	Station Acquisition	500.00	1,000.00
			<u>26,780.00</u>

5740 General

5741	Salaries	2,766.67	16,600.00
5742	Fr. Benefits	100.00	600.00
5743	Travel	300.00	1,800.00
5744	Office Expenses	333.33	2,000.00
5745	Direct Mail	-0-	-0-
			<u>21,000.00</u>

TOTAL HEARTBEAT

61,730.00

6000 Response -60

6010 Research/Writing

6011	Special Materials	283.33	1,700.00
6012	Bible Correspondence Course	150.00	900.00
*6013	Television Response Material	-0-	-0-
			<u>2,600.00</u>

6020 Material Printing and Production

6021	Radio Transcripts	1,071.67	6,430.00
6022	Television Transcripts	141.67	850.00
			<u>7,280.00</u>

6030	Special Offers		
6031	Books	\$ 208.33	\$ 1,250.00
6032	Tracts	50.00	300.00
6033	Printing and Production	1,641.67	9,850.00
6034	Correspondence Course	341.67	2,050.00
			<u>13,450.00</u>

6040	General		
6041	Salaries	5,166.67	31,000.00
6042	Fr. Benefits	200.00	1,200.00
6043	Supplies	268.33	1,610.00
6044	Postage and Handling	1,300.00	7,800.00
6045	Data Processing (Labels)	25.00	150.00
6046	Workshops	78.33	470.00
6047	Travel	133.33	1,800.00
			<u>44,030.00</u>
	TOTAL RESPONSE		67,360.00

7000 Brotherhood Communication Services -80

7010	Advertising		
7011	Space	625.00	3,750.00
7012	Art Work	200.00	1,200.00
			<u>4,950.00</u>

7020	Publicity Services		
7021	Fees and Services	500.00	3,000.00
*7022	Photography	50.00	300.00
			<u>3,300.00</u>

7030	Publications		
7031	Herald of Truth INTERNATIONAL	2,500.00	15,000.00
7032	BETWEEN BROADCASTS	-0-	-0-
*7033	Brochures, Posters, & Other Printing	-0-	-0-
			<u>15,000.00</u>

7040	General		
7041	Salaries	6,291.67	37,750.00
7042	Fr. Benefits	250.00	1,500.00
7043	Travel	750.00	4,500.00
7044	Printing Production	250.00	1,500.00
			<u>45,250.00</u>
	TOTAL B.C.S.		68,500.00

8100 Fund Raising

8110 Direct Mail Fund Raising Services -80

8111	Consultation	\$2,500.00	\$15,000.00
8112	List Acquisition	333.33	2,000.00
8113	HOT INTERNATIONAL	2,500.00	15,000.00
8114	Other Promotions	1,000.00	6,000.00
8115	Receipt System	916.66	5,500.00
8116	Computer Analysis	333.33	2,000.00
8117	Mailing Production	16,000.00	96,000.00
8118	Special Materials	666.67	4,000.00
			<u>145,500.00</u>

8120 Volunteer Program -30

[Acc. Field men stuff]

8121	Meetings	500.00	3,000.00
8122	Materials <i>(Share updates postage & printing)</i>	666.67	4,000.00
8123	Audio Visual	3,000.00	18,000.00
			<u>25,000.00</u>

8130 Deferred Giving -30

8131	Materials	300.00	1,800.00
8133	Travel	100.00	600.00
			<u>2,400.00</u>

8140 General -30

8141	Salaries	6,758.33	40,550.00
8142	Fr. Benefits	250.00	1,500.00
8143	Travel	1,200.00	7,200.00
8144	Telephone	1,500.00	9,000.00
8145	Consultation	1,500.00	9,000.00
8147	Interest	-0-	-0-
8148	Supplies	166.67	1,000.00
			<u>68,250.00</u>

TOTAL FUND RAISING

241,150.00

8500 General and Administrative -88

8510 Staff and Clerical

8511	Salaries	5,833.33	35,000.00
8512	Fr. Benefits	250.00	1,500.00
8513	Payroll Expenses	733.33	4,400.00
8516	Outside Labor	-0-	-0-
			<u>40,900.00</u>

8520 Utilities

8521	Telephone	833.33	5,000.00
8522	Electricity	466.67	2,800.00
			<u>7,800.00</u>

8530	Services		
	8531 Data Processing	\$1,666.67	\$10,000.00
	8532 Audit and General Ledger	416.67	<u>2,500.00</u>
			12,500.00
8540	Materials		
	8541 Supplies	1,250.00	7,500.00
	8542 Postage	300.00	<u>1,800.00</u>
			9,300.00
8550	Insurance		
	8551 Premiums	208.33	1,250.00
	8552 Clearing	-0-	<u>-0-</u>
			1,250.00
8560	Travel		
	8563 Travel and Meetings	250.00	1,500.00
8570	Equipment		
	8571 Acquisition	500.00	3,000.00
	8572 Repairs	575.00	3,450.00
	8573 Rentals	750.00	<u>4,500.00</u>
			10,950.00
	TOTAL G & A		84,200.00
	TOTAL BUDGET		<u>\$1,090,317.00</u>