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### Developing the HB System for Evangelism

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13. Before we even begin the development of the A/T system we need to outline a production schedule that carries the project through all the way to the filming.
14. Even though we are months away from filming need to contact A/V agency to get a concept of production costs so we can do budget ~~xxx~~ to get some concept of capabilities, what final product might look like.  
~~xxx~~
15. Need to determine what elective materials i.e. existence of God etc. that will supplement the flow of outline in#1. Farm out these assignments ~~xxx~~ as soon as we can get clarity on what we need.
16. HB SYSTEM POSSIBLE APPLICATIONS
  - a. LBS personal appearance + film+ relationship process=DC
  - b. dm + cable+print workbooks+relationship process=DC
  - c. advertising+film series+relationship process=DC
  - d. personal selling +in home film presentation+relationship process=DC
17. As this whole process unfolds need to at the same time be developing materials to train people for using the system in ~~xxx~~ its various applications.