

Abilene Christian University

Digital Commons @ ACU

Landon Saunders Documents

Landon Saunders Papers

3-1993

Slides for Community Products

Landon Brady Saunders

Follow this and additional works at: https://digitalcommons.acu.edu/saunders_docs



Part of the [Film and Media Studies Commons](#), [Practical Theology Commons](#), [Radio Commons](#), and the [Religious Thought, Theology and Philosophy of Religion Commons](#)

Recommended Citation

Slides for Community Products, Box 4, folder Heartbeat Planning, 1994, Landon Brady Saunders Papers. Center for Restoration Studies MS #575. Abilene Christian University Special Collections and Archives, Brown Library. Abilene Christian University, Abilene, TX.

This Manuscript is brought to you for free and open access by the Landon Saunders Papers at Digital Commons @ ACU. It has been accepted for inclusion in Landon Saunders Documents by an authorized administrator of Digital Commons @ ACU.

Like old Simon in the temple
there was a while when I just hoped
to live to see the vision... to hold
it in my arms.

But now we will see the vision
not only delivered -

we will see the vision delivered on.

UP TO NOW...

Heartbeat has been a 20 year odyssey

a **REFINING** process

THE CRUCIBLE IS

CHRIST IN THE WORLD.

Christ in the church is
safe, trapped, inert.

The crucible of Christ in the world
yields the most powerful, the most dynamic,
the most radical spiritual and intellectual
living force in the world.

Heartbeat has been a
journey with him
outside the camp.
In the world.

And a world of difference.

Some impressions...

§

Some thoughts on our culture.

§

THE BLESSING

No, there has been a blessing.

This old soldier has not faded away.

"I will return"

NO, I have returned!

Today, the ultimate expression of
my gratitude is to tell you
with joy and challenge

THE DAY HAS ARRIVED.

You held on
to an old friend
and an old warrior
but is that all?

THE ENCOURAGING CHALLENGER

You more than anyone have represented
to me the greatest encouragement...
and the greatest challenge...
to deliver the vision and the
process.

YOU HELD ON

You've kept me alive. Given me hope.

When others drifted away...

You held on —

AN IDEA

An info-commercial-like product is a straight-forward way to bring others into our materials/slides. Makes available the daily product provides information on regional workshops, Seminars.

This would incorporate new model where those who can pay their way will

This would provide dynamic way to have mass media exposure without the vicious cycle of fund-raising

The core vision is underway.

The creation of daily product lines has
start-up funding and is underway.

Plan for delivery vehicle underway.

Heavy investment of time/money to provide
this tool - this daily product
end of March, 1993 first checkpoint