Unsigned letter to Robert O. Spiegel

unknown

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November 20, 1912.

Mr. Robert O. Spiegel,
Falkville, Alabama.

Dear Sir:

I have your letter of the 16th, and am glad to know that you are interested in our proposition here in Gainesville. The prospectus of Our Florida Friend, which you have seen, gives the location of this property; the prices are as follows:

Choice residence lots, 100 by about 200 ft. in dimensions are priced at $1000.00. All of the residence lots are well situated and nearly every one of the five-acre truck farms is accessible to the Creek which runs through the tract. The price of the five-acre truck farm tracts is $1000.00 each. All of this property is well situated, being right up to the town and within one-half to one mile of the University of Florida and United States Experiment Station.

The terms are, one-fifth down and one-fifth per annum, with interest at the rate of eight percent on deferred payments, thus making the payments $200.00 a year on either a farm tract or choice residence lot. We have some residence lots that will be offered for less price; however, none will be less than $500.00 as each lot is large, ample for residence and large garden.

A part of this tract has been in a high state of cultivation for sometime. Two acres had been cultivated by Mr. Wells of Gainesville, and to show you that the soil is good and productive, Mr. Wells in two years on two acres made about $11,000.00 from lettuce and cucumbers. Of course this cannot be done every year by everybody, but it shows what the soil will do when properly handled. This is the land that we have to offer. It is the best truck land that I know of in or around Gainesville, and this territory is the leading trucking place of the state and has been for years.

It is impossible to write a description of this property that would come up to a personal inspection. I know that it is all right, and I want you to come and investigate it personally and feel sure that when you do you will feel perfectly satisfied to invest. I do not want anybody to be dissatisfied with his purchase, hence insist on personal inspection before buying.

Let me know when you will be here.

Yours sincerely.