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Letter from the Business Editor to Ruth Wilhoite

Our Florida Friend

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November 21, 1912.

Miss Ruth Wilhoite,

Edenwold, Tenn.

My dear Friend:-

Your letter to Mrs. Larimore has been handed to me for attention, as I am business editor of Our Florida Friend, and also am familiar with the business part of our proposition.

I am sending you a clipping showing the climate, rainfall and temperature in Florida. We who have lived in Florida for years believe it to be the best climate to be found anywhere; we have a very fine small city here, and the lands that the College has are the best and most productive to be found in the neighborhood of Gainesville. The prospectus of Our Florida Friend tells considerable about the tract, also something of Gainesville and Florida, and I cannot in the scope of this letter go into extensive details except to say that we are offering this land - every dollar of which is going for the upbuilding of the School - at reasonable prices. As stated in Our Florida Friend, it does not take many acres here to make a nice truck farm; on this tract which we have are two acres on which Mr. Wells of Gainesville made \$11,000.00 in two years from lettuce and cucumbers. It was irrigated and covered, and of course properly fertilized and cultivated; this shows what the land will do, although it is not possible that everyone could do this well every year, but it indicates the possibilities of the soil.

The farm tract is sub-divided into five-acre farms, each of which we offer at \$1000.00; \$200.00 down and \$200.00 a year until paid for, with 8% interest on deferred payments.

Of course we want everyone to come and investigate the property personally before investing their money; we are satisfied that it is a fine proposition, and we want it investigated first. We shall expect to see your father down here before Thanksgiving to look over the proposition, and we believe when he sees it he will become a member of the Florida colony.

Yours sincerely,