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### Letter from the Business Editor to I. S. Simpson

Dixieland College Administration

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Nov. 29, 1912

Mr. I. S. Simpson,

Trent, Texas.

Dear Brother Simpson:-

Your letter to Brother Larimore has been referred to me in reference to the land in Dixieland Park. I am glad to know that you are so much interested in the success of the enterprise here, and wish very much that you could come and make your home here. We have here the best climate that I know of, and the water comes from Boulware Springs - an analysis of which is said to be almost equal to the famous Poland Springs of Maine; therefore, I believe the water would agree with your son, and he could attend school at the same time.

I am sure that you will find Florida a more desirable farming section than Texas: it is possible to raise three crops a year here on the same land, so if failure is made on one crop you have two more chances to make something for the year, and you do not have to cultivate so much land here as you do in Texas. Some of our best truck farmers here work only from two to ten acres. The tracts in Dixieland Park we have made about five acres each, and the price of these is \$1000.00 each, payable \$200.00 down and \$200.00 per annum until paid for, with interest at 8% on the deferred payments.

The residence lots, 70 by 150 ft., facing the main streets and also facing the College Campus, are \$500.00 each, payable same as the farm tracts, one-fifth down and one-fifth each year until paid for. All the proceeds from the sale of this property goes for the use and maintenance of the College; therefore, if you purchase any of this land it will be for a good cause, and I wish very much that you would either come yourself or send your son to investigate the proposition. On two acres of this same tract Mr. Wells of Gainesville made about \$11,000.00 in two years, raising lettuce and cucumbers; this shows what the land will do, but of course I would not tell you that you could do this every year, because if you did everybody would turn farmer; but this is a sample of what can be done.

We truly have a great place as to climate, water and soil and other advantages, and hope to see you here before much longer, and would like to hear from you by return mail as we are having many inquiries in reference to this proposition and the supply of choice property is limited; therefore, it would be best for you to come and inspect the property and invest before it is all gone.

Yours fraternally,

Business Editor.