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Letter from the Business Editor to W. S. Moody

Dixieland College Administration

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Dec. 7, 1912.

Mr. W. S. Moody,

1813 Cephas Ave.,

Nashville, Tenn.

Dear Bro. Moody:-

I am attracted by your letter to Bro. Larimore, which has been referred to me. I note that you are a competent office man with ten years experience. I yesterday gave your name to the Secretary of the Board of Trade of the City of Gainesville, with the request that he write you in reference to engaging your services in his office. The salary he could pay now would be \$75.00 a month. Of course as to your advancing either in this office or in some other position in Gainesville will depend almost altogether on yourself. We would certainly be glad to have you come and locate here if you could see your way clear to do so.

The five-acre tracts in Dixieland Park referred to are \$1000.00 each. This, we maintain, is a sufficient quantity of land for one man to handle doing intensive farming. As to whether or not you could make a living on one of these tracts would, I believe, depend on your adaptability to farming. I know there are a great many cases that are failures on account of the lack of natural ability to do this kind of business. As far as the location and the soil is concerned there is no question about it's productiveness. As much as \$2700.00 worth of lettuce and cucumbers have been raised per acre in one year on some of this land. It is necessary, however, for a crop of this kind to irrigate and cover the garden. This is at the outset a little expensive, but when one once has his irrigating plant established and going the additional returns from the crops will more than over-balance the expense of putting it in. This is without doubt the most advanced idea in agriculture, known as intensive farming, which simply means the intense cultivation of a small area making it produce what it takes hundreds of acres to produce in western field crops.

Of course you know your own qualifications and ideas about whether you would like to engage in this business or not. In the meantime you might take a position here and become acquainted with the situation and drift into the business gradually. I would certainly be glad to have you come if you so desire.

Yours sincerely,

Business Editor.