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Letter from the Business Editor to R. C. Crocker

Dixieland College Administration

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Dec. 7. 1912

Mr. R. C. Crocker,

Middle Brook, Mo.

Dear Sir:-

Your letter to Bro. Larimore has been referred to me. You could not find a better country, or climate, or water than you can right here in Gainesville. The land about here is of the best farming land to be found in the state. In our second prospectus, which will be mailed next week, we give a letter from the Commissioner of Agriculture which shows the different things which can be grown here, and also has something to say of importance regarding Alachua County as a farming section. It is a fine place for stock-raising as stock can remain out all winter, and it is possible to have some pasture for them all the year round. Out from Gainesville you can get land from \$25.00 to \$50.00 per acre according to location. Land in town and close in like Dixieland Park is, of course, much more valuable. We have a great variety of fruit here.

I am sure that you would be pleased with the country and climate, the soil and the people, and we will be pleased to see you at any time.

You ask if this is a good place for a merchant, and I can only say that there is always room for a good man; success would depend almost entirely on the way the business was conducted; our merchants seem prosperous, and there are new stores in different lines being opened every little while. The town is growing.

Yours sincerely,

Business Editor.