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The Sunday School Times Company

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# The Sunday School Times

1031 WALNUT STREET  
PHILADELPHIA, PA.

Dear Friend:

A year of the enlarged Sunday School Times has intensified our belief that the improved and extended paper, as we stated when the change was made, is "a straight answer to a growing and urgent demand." By their liberal response in subscriptions, and by very many letters of warmest approval, the readers of the paper have given ample assurance of this.

Because of the heartiness of this assurance, it is impossible to escape the conviction that where an improved periodical is liked better than ever before by so many of its long-time readers, it is reasonable to expect in due time a large increase in new readers.

For this we are now definitely planning.

It is most desirable that The Sunday School Times with its special mission to the world of Bible study and Bible teaching should be taken only because it is really wanted,—not because of any enticing subscription devices which may perhaps induce persons to subscribe, but which often result in a forced circulation. This kind of circulation is not desired by us.

What we purpose to do, with your much appreciated help, and the help of others, is to

secure *now* a thorough *test* of the paper by literally tens of thousands of workers who do not as yet take it regularly, and directly or through friends like yourself, ask them to subscribe for one year, if they have found inspiration and real help in the copy that they have tested.

In accordance with our custom we shall send you a few free specimen copies to give to possible subscribers. But they will probably not be enough for you. We are therefore sending the enclosed post card so that you can at once ask for more.

All these free specimen copies are intended to help you increase the club, and thus make available some of the offers on the inside pages of this letter.

May the enlarged Sunday School Times be of more use than ever to you and your fellow workers!

Cordially yours,

THE SUNDAY SCHOOL TIMES CO.

J.R. Minder  
932  
Julia Sr No.

The renewal date of your club subscription  
is Dec 28 1912

In this list are books that have become standard works in their field, and others recently issued that will have that distinction when more widely known. The several books on the Old Testament will be found particularly helpful on the first six months, International Uniform Lessons in 1913.

### A Sunday-School Worker's Library

TITLE	AUTHOR	PRICE
500 Ways to Help Your Church . . . . .	Theresa H. Wolcott . . . . .	\$1.00
A Prayer Before the Lesson . . . . .	Philip E. Howard . . . . .	.50
The Blackboard Class . . . . .	Florence H. Darnell . . . . .	.25
The Blackboard in the Sunday School . . . . .	Henry T. Bailey . . . . .	.75
How to Conduct a Sunday School . . . . .	Marion Lawrance . . . . .	1.25
Yale Lectures on the Sunday School . . . . .	Henry Clay Trumbull . . . . .	2.00
The Adult Bible Class . . . . .	W. C. Pearce . . . . .	.25
Housing the Sunday School . . . . .	Marion Lawrance . . . . .	2.00
The Model Superintendent . . . . .	Henry Clay Trumbull . . . . .	1.25
The Making of a Teacher . . . . .	Martin G. Brumbaugh . . . . .	1.00
Teaching and Teachers . . . . .	Henry Clay Trumbull . . . . .	1.25
The Boy and the Church . . . . .	Eugene C. Foster . . . . .	.75
Our Big Boys and the Sunday School . . . . .	A. H. McKinney . . . . .	.50
The Girl in Her Teens . . . . .	Margaret Slattery . . . . .	.50
The Panorama of Creation . . . . .	David L. Holbrook . . . . .	.50
The Students' Historical Geography of the Holy Land . . . . .	William Walter Smith . . . . .	.75
Reasonable Biblical Criticism . . . . .	Willis J. Beecher . . . . .	1.50
Chronology in the Bible . . . . .	Willis J. Beecher . . . . .	.25
Studies in Oriental Social Life . . . . .	Henry Clay Trumbull . . . . .	1.50
Davis' Bible Dictionary . . . . .	John D. Davis . . . . .	2.75
Light on the Old Testament from Babel . . . . .	A. T. Clay . . . . .	2.00
Dated Events of the Old Testament . . . . .	Willis J. Beecher . . . . .	1.50
The Problem of the Old Testament . . . . .	James Orr . . . . .	1.50
Analytical Outlines of the Old Testament . . . . .	Margaretta M. Haig . . . . .	.50
Archeology's Solution of Old Testament Puzzles . . . . .	John Urquhart . . . . .	.30
Students' Map of Palestine . . . . .	Andrew P. Stout . . . . .	.50
Chart of Jewish National History . . . . .	E. H. and S. J. Byington . . . . .	.25

The Arrangement of Offers is given on the Opposite Page

### The "Workers Library" Extension Offers

#### For an Increase of Three

Any **one** of the following: Making of a Teacher; Blackboard in the S. S.; The Boy and the Church; Our Big Boys and the Sunday School; Students' Historical Geography; 500 Ways to Help Your Church.

**Or**, any **two** of these: Blackboard Class; The Adult Bible Class; The Girl in her Teens; A Prayer Before the Lesson; Archeology's Solution of Old Testament Puzzles; Analytical Outlines.

#### For an Increase of Five

Any **one** of the following: Teaching and Teachers; How to Conduct a S. S.; Model Superintendent; Dated Events; Reasonable Biblical Criticism; Light on Old Testament.

**Or**, any **two** of these: Making of a Teacher; The Boy and the Church; Historical Geography; Analytical Outlines; Map of Palestine; Panorama of Creation.

**Or**, any **three** of these: Blackboard Class; The Adult Bible Class; The Girl in her Teens; A Prayer Before the Lesson; Our Big Boys and the S. S.; Archeology's Solution of Old Testament Puzzles.

**Or**, all of these: The Boy and the Church; Map of Palestine; Chart of Jewish National History; Chronology in the Bible.

#### For an Increase of Eight

Any **one** of the following: Oriental Social Life; Yale Lectures; Davis' Bible Dictionary; The Problem of the Old Testament; Housing the S. S.

**Or**, any **two** of these: Blackboard in S. S.; Teaching and Teachers; Model Superintendent; 500 Ways to Help Your Church; Dated Events.

**Or**, any **three** of these: Our Big Boys and the S. S.; The Girl in her Teens; Making of a Teacher; Panorama of Creation; Map of Palestine.

**Or**, all of these: Blackboard Class; A Prayer Before the Lesson; Map of Palestine; Analytical Outlines; Chart of Jewish National History; Chronology in the Bible.

#### For an Increase of Ten

Any **two** of these: How to Conduct a S. S.; Oriental Social Life; Teaching and Teachers; Model Superintendent; Light on Old Testament; Reasonable Biblical Criticism.

**Or**, any **three** of these: Blackboard in the S. S.; Making of a Teacher; 500 Ways to Help Your Church; Historical Geography; the Boy and the Church.

**Or**, all of these: City S. S.; Blackboard Class; A Prayer Before the Lesson; The Girl in her Teens; Analytical Outlines; Archeology's Solution; Chart of Jewish National History; Chronology in the Bible.

Other Combinations for Larger Increases will be Explained Upon Request