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11-21-1912

## Letter from the Moeschl-Edwards Corrugating Company to T. B. Larrimore [sic]

Moeschl-Edwards Corrugating Company

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# THE MOESCHL-EDWARDS CORRUGATING CO. INC.

MANUFACTURERS OF

**IRON AND STEEL**  
**ROOFING SIDING AND CEILING**  
**PAINTED AND GALVANIZED**

EAVES TROUGH, CONDUCTOR PIPE AND METAL SHINGLES.

TELEPHONE SYSTEM,  
SOUTH 700.  
" 740.



EIGHTH TO NINTH STREETS,  
CHESAPEAKE & OHIO AND LOUISVILLE & NASHVILLE RAILROADS.

GENERAL  
OFFICES:

*Covington, Ky.*  
OPPOSITE CINCINNATI.

Nov. 21,  
1912.

The Dixieland College,  
Gainesville, Fla.  
Rev. T. B. Larrimore, Prest.

1. Dear Sir:- If you contemplate using Sheet Metal Roofing, Metal Shingles, Galvanized Iron Cornice, Embossed Sheet Metal Ceiling and Side-wall Material, or other Sheet Metal Building Material, either Painted or Galvanized on the exterior, or interior finish of the new college building, which we are informed you will erect in Gainesville, it would afford us pleasure to quote you prices on receipt of inquiry and specifications.

2. Your attention is invited to the illustration and description of our Galvanized "Justright" Sheet Metal Roofing on the reverse side of this sheet. This Roofing undoubtedly makes the best, easily applied, absolutely storm-proof roof that has ever been offered to users of Roofing Material.

3. Circular of our "Standard" Metal Shingles is also enclosed. These Shingles are designed to meet the requirements of discriminating customers, and to please particular people. And they do.

4. They add dignity, beauty and charm to the home, and greatly improve the architectural appearance of public and quasi-public buildings having hip or ridge roofs.

The Dixieland College.

5. Sheet Metal Roofing and Metal Shingles are both LIGHTNING AND FIRE PROOF. They retard the spread of fire within, and are safe protections from sparks and burning embers from without. For these reasons, LOWER RATES OF INSURANCE are granted on all buildings covered with Metal Roofing.

6. You can rely upon our splendid facilities for the satisfactory execution and prompt shipment of any orders you may be pleased to send us.

7. The prices we shall be pleased to quote on receipt of inquiry would be f. o. b. Covington, FREIGHT ALLOWED TO YOUR RAILROAD STATION.

8. If contract has been let, will you in that case have the kindness to refer our letter to the successful bidder? By so doing you will place us under obligations for a duly appreciated courtesy.

9. Enclosed is stamped return envelope for reply, for which we thank you in advance.

Very truly yours,

THE MOESCHL-EDWARDS CORRUGATING CO.

RWL/ES.

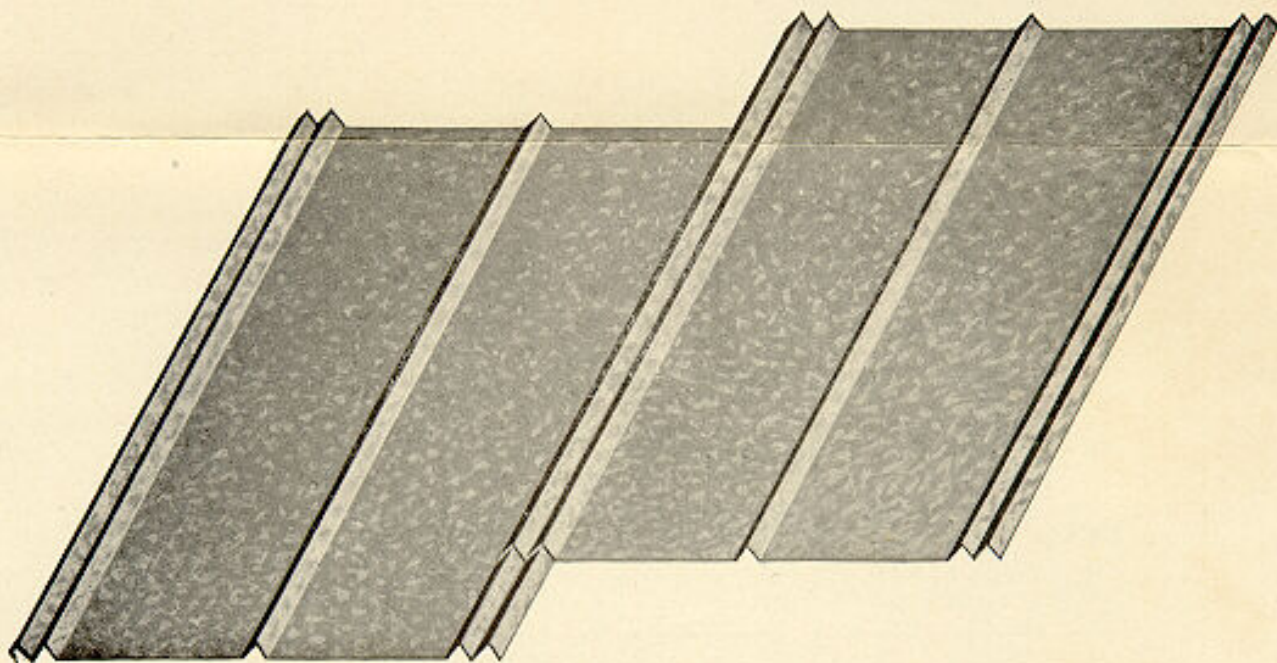
*R. W. Lundy*  
General Sales Manager

# "Justright" Roofing

"That Simple Roof That Don't Leak."

PERFECT IN CONSTRUCTION.	EASILY APPLIED.
MODERATE IN PRICE.	ABSOLUTELY RAIN-PROOF.
NO WOOD STRIPS USED.	NO PAINTING.
NO SPECIAL TOOLS REQUIRED.	NO REPAIRING.

Buildings Covered with Sheet Metal have never been Struck by Lightning.



MADE IN LENGTHS OF 5 TO 12 FT. INCLUSIVE, WITH A COVERING WIDTH OF 24 INCHES.

THE PURPOSE OF THE TWO  $V$ 's AT THE SIDES IS FOR THE SECOND  $V$  TO ACT AS A WATER GUARD. IF WATER SHOULD PASS OR BE DRIVEN BY HIGH WINDS OVER THE FIRST OR OUTSIDE  $V$  (AS IS OFTEN THE CASE IN COMMON  $V$  CRIMP), IT IS IMPOSSIBLE FOR IT TO PASS THE SECOND  $V$ .

"JUSTRIGHT" ROOFING IS ADAPTED TO ROOFS OF BOTH LOW AND HIGH PITCH. IT IS VERY EASILY APPLIED. NO WOOD STICKS ARE USED. THE NAILS ARE DRIVEN THROUGH THE TOP OF THE FIRST OR OUTSIDE  $V$ . THE  $V$ 's ARE SUFFICIENTLY RIGID THAT THIS MAY BE DONE WITHOUT MASHING THEM. THE CENTER  $V$  ADDS RIGIDITY TO THE SHEET, AND AFFORDS A PLACE FOR ADDITIONAL NAILING, THUS PREVENTING POSSIBLE RATTLING. ANYONE WHO CAN DRIVE A NAIL CAN PUT IT ON SUCCESSFULLY.

AS "JUSTRIGHT" GALVANIZED ROOFING IS MORE RIGID THAN COMMON  $V$  CRIMP, SHEETING-BOARDS MAY BE PLACED FARTHER APART, THUS DECREASING THE COST OF THE FRAME STRUCTURE AND REDUCING FIRE RISK.

WITH "JUSTRIGHT" ROOFING USE OUR "NEVER-RUST" GALVANIZED NAILS. WE ALSO ADVISE USING OUR LEAD WASHERS BETWEEN THE NAIL HEAD AND ROOFING.