They Will Hear Promotion

Herald of Truth

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"...they will hear"
HERALD OF TRUTH
is one response of concerned Christians to the challenge of proclaiming to all mankind the salvation that is in Jesus Christ. "For whosoever shall call upon the name of the Lord shall be saved. How then shall they call on him in whom they have not believed? and how shall they believe in him of whom they have not heard? and how shall they preach, except they be sent? as it is written, How beautiful are the feet of them that preach the gospel of peace, and bring glad tidings of good things!" (Romans 10:13-15).

We are happy to share with you the evidence of some who ...

"...received the word with all readiness of mind..."
We are grateful for your program and our prayers are with you in this vital effort to reach the lost.

We have five sons and a daughter to train. Please pray for us that we can guide our family into acceptable channels of service to God. We need your television influence to help them see the contemporary beauty of the Scriptures as well as the ageless wisdom incorporated in God's Word.

Mrs. E.
Sapulpa, Oklahoma

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I wanted to write and inform you that several weeks ago we received a contact from you. Upon receiving the contact, I wrote to him and encouraged him to take the Bible course that I sent him. He immediately sent the lesson back and was asking Bible questions. I told him that I would like to come by and see him. I arranged an appointment with him and drove over there about two weeks ago. We studied the plan of salvation that afternoon in his home, and he was baptized into Christ that very afternoon.

It was through hearing the Herald of Truth that we were able to contact him. Were it not for the Herald of Truth and his writing in to the program, we would have had no way of contacting him and helping him to obey the Lord. The means of radio and television can get to many places that we cannot. For this we are truly grateful.

G. M.
Beaver Dam, Wisconsin

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We listen to your Bible lessons every Sunday morning. We have begun a more intensive study of the Bible as a result. Our own church does not take the Bible at all literally. I'm sure it did in former years, but has gotten away from it.

Would you please send your outline for Bible study. We have a group of 6 to 8 gathering at our home on Saturday evenings.

We must thank you for this service.

We have been in church all of our lives but now feel we are not progressing!

May God Bless you and this service.

Sincerely yours,

Mr. and Mrs. B. B.
Bloomington, Indiana

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I heard your television program Sunday, October 16, and really got a blessing from it. This was the first time I heard your program and feel that the broadcast should be seen throughout the world. I really enjoyed it. I'm writing also in requesting the sermon.

As a GI and still a teenager, I would really enjoy receiving this gospel. I see so much sin going on round about me that I feel this would be a great help for me. Also, I'd appreciate it very much if you could please send me some literature on Correspondence courses, as I would like to get a good foundation in the Bible.

God bless you all real good.

R. H.
Fort Bliss, Texas
January 25, 1967

Your contact memorandum dated September 15, 1966, sent to us here at Northside in Santa Ana should be amended.

Howard T. French and his wife, Jewell, were baptized into Christ last Sunday. They were referred to me when the contact was received. I had several Bible readings with them on a weekly basis before the results were reached. I have just left them after another visit today. They are very happy as new Christians.

Brother French saw the Herald of Truth program on the weekly 12:30 program while he was in the V.A. Hospital several weeks ago... from this one program he responded to the appeal.

Sincerely yours,

J. C.
Santa Ana, Calif.

November 1, 1966

I was deeply touched with the sermon I heard over Radio ELBC, Monrovia, Liberia, West Africa. Please send me a copy of Program #698.

G. P.
Monrovia, Liberia

November 8, 1967

Please send me a copy of the Sunday morning sermon. You see, I am a 16-year-old part-time preacher. I am interested in collecting all available material for future lessons.

T. T.
Sarasota, Florida

June 23, 1967

A man in his 50's came through our city a week ago on his way to Idaho, came to services and at the invitation asked to be baptized. In inquiring quickly to determine the situation, since he was a stranger to us, we found that he had learned the truth by listening to the Herald of Truth somewhere along the way, and by studying his Bible. We took his confession and baptized him and he went on his way rejoicing, stating that he was going back to his family in Idaho and hoped to tell them of the life he had chosen so that they might share it together.

Thanks to our Lord who giveth the increase.

J. F.
Everett, Washington

January 15, 1967

I was baptized last Sunday, and I just want you to know that if it had not been for you and the Herald of Truth this may not have happened. Of course, I believe that God has a definite plan for me, and I believe that the Herald of Truth was used as an instrument in making this plan work. How about sending me the sermons (radio) for December and November, and put me on all the Herald of Truth mailing lists. Tell John Allen Chalk to continue the good work.

I hope that God will continue to bless you and keep you,

Sincerely,

B. W.
Nashville, Tennessee
April 5, 1967

I was baptized as an infant in the Catholic Church. I was raised a Catholic, but have not been attending any church since the death of my husband and my mother. I’ve found more spiritual peace in your Sunday morning service on TV. I watch it on KOLD — channel 13. I’m not too well, so I seldom go out except to a neighbors’ or the market.

I did not fully realize how much I had come to depend upon and look forward to your program, Herald of Truth, until today when, because of the TV and Radio strike, we were deprived of it.

C. F.
Tucson, Arizona

October 26, 1966

I hear your talks every Sunday on KVOO-TV in Tulsa. They are all excellent and inspiring, but this past Sunday especially so.

I have to agree with all I’ve heard you say.

In a time when so many are saying, “God is dead,” it is good to hear the truth.

Rev. L. D.
Fairfax, Oklahoma

November 8, 1966

The lady from Bone Camp Church of Christ that has been getting lectures from Herald of Truth was baptized last Sunday night, and we are thinking her husband will be baptized soon.

We thank you for sending the lectures.

E. W.
Senath, Missouri
I am sixteen years old and a Christian since the age of eight, raised in a Christian home. But Sunday night when your program, the Herald of Truth, came on the air, I was planning my own suicide. I viewed my life, especially my Christian life, as one string of failures. The fear of a life of failure and misery drove me to want to end it now.

My attention was immediately attracted when the announcer mentioned suicide. Rev. Chalk's message made me realize I am living for myself and kept me from taking my own life.

Not all my problems are solved, but I am still alive to work them out depending entirely on God for the courage to face life. I know that it was God's hand which guided you to present the message you did. I am thankful that He cares so much for me that He will do this for me. "And we know," as Romans 8:28 says, "that all things work together for good to them who love God, to them who are the called according to his purpose." Thank God that He who holds the future in His hand guides our steps in His perfect way.

Would you please send me a copy of program 775, that I might be able to refer to it the next time I need it? Thank you.

In Christ,

J. C.
Jamestown, New York

As you know, we have just completed two years of broadcasting the Herald of Truth on WTVY. All of us feel this has been a most rewarding and profitable venture. Many thousands of people have heard the gospel preached in its truth and New Testament simplicity for the very first time. These programs have also given thousands of others a better picture of the church of Christ.

You will also find it interesting and encouraging to know that with the ratings just received at the TV station we have a rating of 47% of the audience with an average ADULT viewing of over 7700 persons per program. This is very good. Keep up the good work; and If I can be of help, please feel free to call on me.

Yours in Christ,

E. M.
Dothan, Alabama

We are sure that you will be interested in learning that as a result of a contact made through the Herald of Truth a woman was baptized into Christ last Sunday, March 26. She had been a member of the Baptist Church, but after additional teaching by members of this congregation, she was baptized for the remission of her sins.

We want you to know that we appreciate the good work which you are doing.

J. J.
St. Louis, Missouri
The Herald of Truth program is broadcast from Radio London, to more than 20 million people in the southeastern part of England, including all of the city of London. In addition to letters from English people, we also get letters from many people from the African countries, the West Indies, people who live in Germany, Belgium and French people who know English. With only two full-time evangelists in a city of nearly 11 million people, you can appreciate how the program helps us to make contact with people who are already interested in the gospel.

A vital part of our follow-up work is in getting people to take the Bible Correspondence Course. We have some 36 people who are now taking the course, and a few of them have completed two or more of our courses. A couple of life-long Roman Catholics in Belgium were baptized not long ago. They were contacted first through the program. They started taking the Bible course; and after several months of study, Roy Davidson was put in touch with them to study further. More recently, we have heard of a fine young couple in Corby, Northamptonshire, England, who listened for 12 months to the program before they were baptized. Fortunately, there is a congregation in Corby. At Wembley, we recently baptized a young mother from the West Indies, who heard the program, enrolled for the Bible course, studied diligently and obeyed the gospel about two weeks ago. She lives in South London, several miles from a congregation. Others in her area are interested however, and we are thinking of getting a Bible class started for their benefit.

P. S.
Wembley, Middx. England

December 12, 1966

I am not a profoundly religious man and did not attend church December 11, 1966. However, as I was tuning in a professional football game on my T.V. set Sunday about 12:00 p.m., the first station I happened to tune in to was your program, “Is Life Worth Living?” I was so impressed with the subject and the minister delivering the sermon that the football game had to wait until the sermon was finished. If more ministers could capture their audiences like this man captured me, I am sure the churches would be full every Sunday.

I don't mean to leave the impression that I am not a religious man at heart, but I don't attend church as often as one should.

At the conclusion of the program, I believe the information was given that a copy of said sermon could be had for the asking. If this is true, would you kindly send me a copy of same.

I don't recall of there being a fee connected with this information; however, I am enclosing my personal check in the amount of $5.00 to contribute toward your program.

Thanking you kindly and keep up the good work, I am Gratefully yours,

G. H.
Eureka, Illinois

July 5, 1967

Thank you for all the printed literature you sent. I am very deaf and I can read it over if I do not understand at first. The TV programs are sure a blessing to me.

A. M.
Beloit, Wisconsin
June 23, 1967

I have been baptized and am looking forward to fellowship with a Church of Christ congregation, whose members have contacted me, since my enrolling in this course. Meanwhile, the Lessons and TV program Herald of Truth will continue to be a source of instruction and help in my daily life.

J. T.
Norfolk, Virginia

June 29, 1967

I was very glad to receive your letter and the enclosed booklets.

I am thankful for your concern and grateful for your prayers, especially those for my wife and children, for they need God's continuous love and guidance. They are the ones who have suffered most by my mistake.

As a result of my first attempt of prayer, I achieved a state of tranquility that I had not experienced before. I must not omit that listening to your program is what greatly inspired my search for God and to turn to prayer and to pray to God Almighty to help me.

J. N.
Huntsville, Texas

June 21, 1967

Our congregation has 6-7 correspondence courses active right now. Many of our students (for whom I am grader) are prisoners at a nearby State Penitentiary. Sunday afternoons some of our men carry a Herald of Truth film to the prison and show it at both the farm and the coal mine.

N. S.
Oak Ridge, Tennessee

These excerpts of letters from our files of listener correspondence during the past year bear record of the increasing response to Herald of Truth radio and television programs. Your contributions to this worldwide evangelistic ministry have made these wonderful results possible.

Elders
Highland Church of Christ
Abilene, Texas
CHURCHES OF CHRIST SALUTE YOU ROM. 10:16

Herald of Truth
... radio and television programs

Produced by HIGHLAND CHURCH OF CHRIST - Abilene, Texas